

Master of Arts in Social Sciences "Wellness and Spa Service Design and Management"

Curriculum

Semesters	I 30 ECTS	II 30 ECTS	III 30 ECTS	IV 30 ECTS
Module/Course	ECTS	ECTS	ECTS	ECTS
1. Society and Wellness	15			
Principles of Sustainable Development	5			
Wellness History and Philosophy	5			
Wellness Economy and Innovation	5			
2: Individuals and Wellness	15			
Tourism Marketing	5			
Human Resource Management for Wellness and Hospitality	5			
Spa Service Development	5			
3. Tourism and Wellness		15		
Wellness and Health Tourism		5		
Wellness and Spa Service Quality Management		5		
Spa Nutrition and Food Management		5		
4. Business and Wellness I		15		
Service Design		5		
Strategic Management		5		
Service Management		5		
5. Business and Wellness II			25	
Process and Project Management in Wellness Service Design			5	
Accounting and Financial Management			5	
Placement			10	
Visual Communication Design			5	
6: Electives			5	
7a: Master's examination				30
Written Master's Examination				15
Case Study and Analysis				10
Research Methodology				5
7b: Master thesis				30
Master thesis				25
Research Methodology				5
TOTAL	30	30	30	30